

# EDU GATE



أكبر معرض للجامعات  
في مصر و الشرق الاوسط  
THE INTERNATIONAL FAIR  
FOR UNIVERSITIES



POST SHOW REPORT

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The 17th edition of EDUGATE once again reaffirmed its position as the region's leading platform for educational exchange and networking, uniting Egypt's top universities, prestigious higher education institutions, and international partners under one roof.



Held in both Cairo and Alexandria, this year's exhibition welcomed over



from ambitious high school students and undergraduates to postgraduates and families — all seeking the next step in their educational journey. Remarkably,



applied directly through EDUGATE, while thousands more applied via accredited agents.





and institutions from Egypt and around the world showcased a rich variety of academic programs, scholarships, and global opportunities. The event was further distinguished by the participation of high-ranking officials from Egypt's Ministry of Higher Education, alongside presidents and senior representatives of leading universities.

With its vibrant atmosphere, meaningful interactions, and a shared commitment to empowering the next generation, EDUGATE 17 once again proved to be the ultimate gateway to higher education in Egypt and the MENA region.





The 17th edition of EDUGATE reinforced its vital role in fostering international collaboration and creating impactful opportunities for academic growth. Exhibitors reported an exceptional



highlighting the value of productive interactions, networking, and global partnerships achieved during the event.

EDUGATE continues to serve as a driving force in promoting educational excellence and expanding academic connections on an international scale.





The EDUGATE Stage provided a dynamic platform for direct engagement between representatives of leading local and international universities and prospective students.

Through an enriching program of talks, panel discussions, and interactive sessions, educational leaders shared valuable insights about their institutions, academic programs, and unique opportunities.

These face-to-face conversations gave students a clearer understanding of potential academic and career pathways, empowering them to make informed decisions about their future.





This year's EDUGATE Activities Area created a lively and engaging hub that drew students in with fun and interactive experiences. Visitors enjoyed Spin the Wheel challenges with exclusive giveaways, along with a temporary tattoo station that added a creative and playful touch.



These activities boosted participation, created a vibrant atmosphere, and left attendees with memorable moments to cherish.





For the first time, EDUGATE proudly hosted the Malaysian Universities Fair, featuring a distinguished group of institutions including



Lincoln University



Universiti Kebangsaan  
Malaysia (UKM)



Asia Pacific University  
(APU)



University of Kuala  
Lumpur (UniKL)



ALBUKHARY INTERNATIONAL UNIVERSITY  
DUBAI (UK)  
Al-Bukhari International  
University

These universities offered a range of partial and full scholarships exclusively for Egyptian students, opening valuable opportunities for high-quality education abroad. This milestone marks a significant expansion of EDUGATE's international collaborations and gives attendees access to new academic pathways and global experiences.





The EDUGATE VIP Reception offered an exclusive platform that brought together university presidents, chairpersons, and senior representatives from leading international institutions.



This distinguished gathering fostered high-level networking, encouraged the exchange of ideas, and explored opportunities for strategic collaborations between Egyptian universities and their global counterparts. The reception strengthened the presence of international universities in Egypt while showcasing the excellence of the Egyptian education system on the global stage.

A highlight of the event was the official opening of the “Study in Malaysia” Fair by Novie Tajuddin, CEO of EMGS, underscoring EDUGATE’s role in strengthening global educational ties.



As part of EDUGATE 17th Round, EDUGATE hosted its annual dinner in honor of the Malaysian delegation, accompanied by senior representatives from the education sector.

The event was attended by a large number of university presidents, senior government officials, and representatives from regional and international educational organizations.

This prestigious gathering celebrated the strong educational ties between Egypt and Malaysia, providing an exclusive setting for high-level networking and discussions on future collaborations..



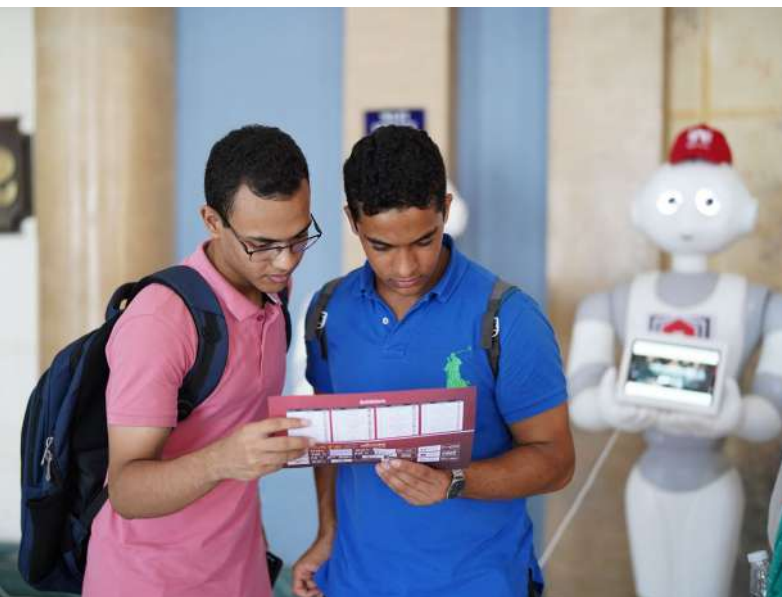


EDUGATE 17th Round once again proved to be a prime hub for B2B meetings, networking, and the signing of impactful agreements between educational institutions and industry leaders. The exhibition provided a dynamic platform where universities and service providers could explore collaborations that directly benefit students and enhance the educational ecosystem.

A notable highlight was the signing of an agreement between Lime, an innovative application offering tuition installment solutions, and Future University in Egypt. This partnership aims to make quality education more accessible by providing flexible payment options, supporting students in achieving their academic aspirations with greater financial ease.







The 2025 edition showcased



including students from National Programs, IGCSE, American Diploma, and IB systems, as well as postgraduates pursuing Master's, Ph.D., and MBA programs, the event proved to be a hub for meaningful educational opportunities. Hundreds of parents also attended, reinforcing EDUGATE's reputation as a trusted source for academic guidance.



On the sidelines of EDUGATE Alexandria, the “Study in Malaysia” Fair provided visitors with valuable insights into Malaysia’s higher education landscape, further enhancing EDUGATE’s role in promoting global educational collaboration.







 +201000429759

 +201025264446

 Int@edugate-eg.com

 info@edugate-eg.com

